

ABSTRACT OF THE DISCLOSURE

A method of forming a plurality of floral sleeves having a uniform design or pattern and printed about a lower end thereof without requiring the waste of significant portions of sheet material is provided. The method includes the step of sealing and severing a pair of web portions along lines defined by coextensive first side edges and coextensive second side edges of printed portions. In another aspect, the method includes the step of sealing and severing a pair of overlapping web portions provided with a plurality of printed portions along a plurality of lines which traverse the printed portions and each of the corresponding unprinted portions to form a plurality of sleeves wherein each sleeve has an upper portion and a lower portion with the lower portion having a printed portion extending about the exterior circumference of the lower portion of the sleeve while the upper portion is free of any printing contained in the lower portion of an adjacently formed sleeve.